	WK6	WK7	WK8	WK9	WK10	WK11	WK12	WK13	WK14	WK15	WK16	WK17	WK18	WK19	WK20	WK21	WK22	WK23	WK24	WK25
Main Task																				
Download 12 music mag front covers, contents & centre spreads																				
Detailed analysis of 4 of the front covers																				
Target audience research - questionnaire and analyse results																				
Decide on the music magazine genre you will produce																				
Buy 2 new music magazines																				
Further audience research - questionnaire into chosen genre																				
Download 5 music mag covers, contents & centre spreads																				
Detailed analysis of 5 music mag front covers, contents & centre spreads																				
Flat plans: layout for the 2 music mags you analysed																				
Case study: presentation on 1 of the mags - history, sales, distribution etc.																				
One to ones in class																				
Reader profile for your own magazine																				
Organisation evidence: booking photoshoots for bands/models. Emails etc.																				
Organisation evidence: locations for shoots, images of location etc.																				
Organisation: props & costumes- photos, examples, written analysis																				
Evidence: drafting of masthead, layout, mode of address, colour scheme etc.																				
Evidence: story board centre spread, sketch, mock up poses and shot types etc.																				
Audience research mood board																				
Peer feedback on planning - positives and areas for improvement																				
Flat planning of your whole magazine																				
Personal evaluation: benefits of planning and research process																				
One to ones in class																				
Evidence of original photography																				
Evidence of manipulation of photographs																				
Evidence of manipulating photographs as appropriate to the context of presentation.																				
Shooting material appropriate to the task set																				
2 page written article accurately using language and register																				
Showing understanding of conventions, layout and page desing while integrating text																				
Showing awareness of the need for variety in fonts and text size																				
Using ICT appropriately for the task set																				
One to ones in class																				
Evaluations done electronically																				
Evaluation of final front cover																				
Evaluation of final contents page																				
Evaluation of final double page spread																				
In what ways does your mag use, develop or challenge forms&conventions of real mags?																				
How does your music mag represent different social groups?																				
What kind of media institution might distribute your mag and why?																				
Who would be the audience for your music magazine?																				
How did you attract/address your audience?																				
What have you learnt about technologies whilst construction this magazine?																				
What have you learnt from the preliminary task to the final production?																				
Audience feedback of final music magazine																				
Reflection of audience feedback on final music magazine																				
Neatly presented and well organised blog																				
One to ones in class																				