

The contents page includes the month and year of the magazine at the very top of the page. This is a very important feature in the magazine as it appears current to the audience, a magazine is useless if it is made a few months ago, however it is relevant if it was created this month. It also indicates that Clash is a monthly magazine as it has included the month of the magazines publication, but not the exact date, showing only one is made a month.

There are no images included within the contents page, except for images of the front covers. There are two covers placed on the contents page, so the readers can assume that it is last month's issue. This may appeal to the audience as, if it is their first time purchasing this particular magazine company, they are able to see how much they differ and see what is a reoccurring or differing theme from last month. Giving them a better feel to the magazine and leaving them more knowledgeable.

The sub headings on the contents page make it easier for the audience to find an article they may be interested in. For example, if they are interested in a particular article in fashion, they can find the fashion sub heading and read the articles placed under there instead of having to scan through the entire contents. This makes reading the contents page quicker and easier for the audience while also showing the topics and themes running throughout the magazine, for example the audience now knows that fashion is talked about, despite a musical artist being placed on the front cover of the magazine.

JANUARY / FEBRUARY 2013

COVERS

084 BOBBY WOMACK

IN THE SAME YEAR HE FACED DEATH HEAD-ON, THE SIXTY-YEAR SOUL VETERAN RETURNED TO THE FRAY WITH HIS MOST EXPERIMENTAL ALBUM YET. CLASH MET THE LIVING LEGEND TO DISCUSS INNOVATION, CANCER, AND SAM COOKE, PLUS WE SPEAK TO THE ARCHITECTS OF HIS RENAISSANCE, DAMON ALBARN AND RICHARD RUSSELL.

104 KING KRULE / ONES TO WATCH CHAPTER 4

FINALLY PINNING DOWN THE ELUSIVE, ALMOST-UNCATEGORISABLE YOUNG TALENT - WHO'S AS LIKELY TO BE AT A RINISE FM BASS GIG AS HE IS ALONE ON STAGE BARING HIS BRUISED HEART - CLASH PRESENTS THE ROYAL CHOICE OF NEXT YEAR'S EMERGING ARTISTS: EIGHTEEN-YEAR-OLD ENIGMA, KING KRULE.

FEATURES	REGULARS
008 ONES TO WATCH - CHAPTER 1: OVERSEAS	019 CLASH NEWS
012 ONES TO WATCH - CHAPTER 2: YOUTH	024 IN THE WORKS: JOHNNY MARR
048 ENOUGH IS ENOUGH: THE RAP REVOLUTION OF SENEGAL	026 BOWMAN'S BLOG
052 BRYAN FERRY	027 PRIVATE PASSIONS: BEN HOWARD
058 NO HOMO: SEARCHING THROUGH THE HISTORY OF HIP-HOP'S CLOSET	028 THE CLASH ESSENTIAL 10
062 MYKKI BLANCO	037 SOUND CLASH
064 ELECTRIC SELECTION 2012: THE MASTERS AND ACOLYTES	038 SPOTLIGHT: DR DRE - 'THE CHRONIC'
072 THE TOP 10 MIXTAPES OF THE YEAR	040 WRITE ON: ALE1
074 THE TOP 40 ALBUMS OF THE YEAR	042 ROCK AND RULES: JEFF LYNNE
100 ONES TO WATCH - CHAPTER 3: LOVELORN	044 PERSONALITY CLASH: THE VACCINES VS R. STEVIE MOORE
112 ONES TO WATCH - END NOTES	177 ALBUM REVIEWS
115 TURNING REBELLION INTO MEANING: TEN YEARS WITHOUT JOE STRUMMER	190 LIVE REVIEWS
120 THE LUMINEERS	195 FILM REVIEWS
124 PURE LOVE	200 TECH KNOW: DJ YODA

FASHION

129 OPENER: RINGING IN THE NEW STYLE

130 FASHION ONES TO WATCH

138 SUNDAY MORNING

146 HADSEN

142 REFLECTIONS

170 SHOPPING LIST: HIGH STREET MUST-HAVES

174 STYLE MIXTAP: CHARLIE PORTER

There is a title on the contents page simply reading 'contents' in an intricate serif font. This font implies that the magazine is sophisticated and formal, however in this circumstance, the font looks old fashioned, like an old Hollywood movie title. This could be intentional to indicate to the audience that the music displayed within the magazine is well-loved and classic. However the font throughout other areas of the contents is sans serif, perhaps indicating the magazine is a mixture of both classics and modern.

The contents page includes a brief summary of the main article. The main article is evidently on the artist pictured on the front cover on the magazine. The brief summary explains what topics are to be discussed and who the artist is. This adds further attention and intrigues the audience to read on and learn more about this artist as they now have high expectations, due to the fact that he is being talked about throughout the whole magazine.

Page numbers are clear and bold. This feature is important as; once again, it can help a reader who, for example, is in a rush and needs to find an article quickly, without having to scan through the entire contents page. The page numbers are bolder than the explanation of the article placed next to them, this is because they are vital and could easily be missed or misread if they were in a smaller font.