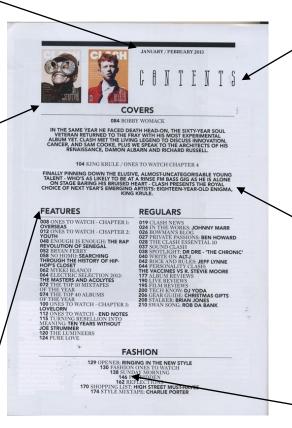
The contents page includes the month and year of the magazine at the very top of the page. This is a very important feature in the magazine as it appears current to the audience, a magazine is useless if it is made a few months ago, however it is relevant if it was created this month. It also indicates that Clash is a monthly magazine as it has included the month of the magazines publication, but not the exact date, showing only one is made a month.

There are no images included within the contents page, except for images of the front covers. There are two covers placed on the contents page, so the readers can assume that it is last month's issue. This may appeal to the audience as, if it is their first time purchasing this particular magazine company, they are able to see how much they differ and see what is a reoccurring or differing theme from last month. Giving them a better feel to the magazine and leaving them more knowledgeable.

The sub headings on the contents page make it easier for the audience to find an article they may be interested in. For example, if they are interested in a particular article in fashion, they can find the fashion sub heading and read the articles placed under there instead of having to scan through the entire contents. This makes reading the contents page quicker and easier for the audience while also showing the topics and themes running throughout the magazine, for example the audience now knows that fashion is talked about, despite a musical artist being placed on the front cover of the magazine.



There is a title on the contents page simply reading 'contents' in an intricate serif font. This font implies that the magazine is sophisticated and formal, however in this circumstance, the font looks old fashioned, like an old Hollywood movie title. This could be intentional to indicate to the audience that the music displayed within the magazine is well – loved and classic. However the font throughout other areas of the contents is sans serif, perhaps indicating the magazine is a mixture of both classics and modern.

The contents page includes a brief summary of the main article. The main article is evidently on the artist pictured on the front cover on the magazine. The brief summary explains what topics are to be discussed and who the artist is. This adds further attention and intrigues the audience to read on and learn more about this artist as they now have high expectations, due to the fact that he is being talked about throughout the whole magazine.

Page numbers are clear and bold. This feature is important as; once again, it can help a reader who, for example, is in a rush and needs to find an article quickly, without having to scan through the entire contents page. The page numbers are bolder than the explanation of the article placed next to them, this is because they are vital and could easily be missed or misread if they were in a smaller font.