

The sub headings are helpful as it allows the reader to find a certain article much quicker, therefore improving the overall efficiency of the magazine. Sub headings are also useful for dividing differing topics and showing what topics the magazine will include or be based around. It also helps the audience decide what articles they are interested in and where to find them.

Page numbers are vital to a contents structure as they instruct the audience what page the articles they may be interested in are on. Certain individuals will be interested in different articles. A reader is likely not going to read every single article, only the ones that are relevant to them, so these page numbers allow them to go straight to the ones they are interested in.

The colour scheme for the contents page is black and blue. The masthead is black with light blue placed behind it to bring it forward and to give the illusion that it is coming out the page. The repetition of these two colours suggests that they have strong connotations to the college, perhaps the colours of the college. This would once again be relatable to the students and they can familiarise with the magazine.

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The title for the contents page is simply 'contents', making it extremely clear to the audience what the page will include and consist of. The font for this title is sans serif, indicating that the magazine is informal and modern, typical features of a college magazine whose target audience is teenagers and young adults.

The small blue box is a general caption of what the two images placed on the contents page are and how they are relevant to the magazine. This makes it clear to the audience what the images are and why they are placed on the contents, as well as giving them an idea of the type of articles that will be included within the college magazine.

The images clearly show students, this is deliberately used so the reader can relate to it. The reader is likely to be a college student around the same age as those in the images. They are likely to be familiar with the surroundings too, therefore the magazine has a more personal and intimate approach that the reader can relate to, giving them more interest towards the magazine.