

The contents page includes a 'welcome!' section. This is useful for readers who may not have read this particular college magazine before to get a general idea of what the magazine is based around and what it often features within it. It is also very informal, which is typical for a magazine targeted at teenagers and young adults.

The contents page includes a brief message about subscribing to the magazine. This indicates to the reader how often the magazine will be released and who to contact in case they are interested in buying it when they come out.

The 'regulars' sub heading is targeted towards the readers who have previously purchased the college magazine and who are interested in the reoccurring themes. However this may also entice new readers as they will want to catch up on what is included within the sub category of 'regulars'.



The title for the contents page is not 'contents' or 'contents page' which is typical of most magazines. Instead, the title is 'what's inside?' This is informal and the reader will feel as though this rhetorical question is being asked to them specifically, and the only way they would know the answer is to read the contents.

Part of one of the images featured on the contents page appears to be coming out of the background and on to the actual contents page white background. This feature makes the image feel as though it is coming out of the page, adding a sense of realism to the contents page, making it more intriguing and interesting.

The contents page includes multiple images. This is conventional of most magazines, especially college magazines. The target audience for a college magazine is typically the college students themselves who are teenagers or young adults. Teenagers and young adults are more likely to look at the pictures than read the summary of the articles.