

The colour scheme for my magazine is primarily black, white and lilac. This is due to the fact that black and white are standard colours and the theme of my magazine is simplistic and minimalistic for a neat look, however the lilac expresses the genre of the artist. Light colours connote light hearted and upbeat music, therefore reflective of the artist's personality and style. This colour scheme is present throughout the whole of the magazine, therefore adding consistency and continuity throughout as all the pages appear to be from the same magazine.

For my double page spread, I used one image for half of the page. One reason for this is due to the fact that many magazines which I took inspiration from used this technique and it catches the attention of the reader due to the large image. Most people who buy magazines focus mainly on the visual aspect, so a large image will draw in their attention. The background of this image is plain white, this adds to the simplistic theme and does not take away any attention from the artist, title or article. The colour of the clothing the artist is wearing is black; once again this is to fit with the running colour scheme of the magazine and minimalistic feel of it.

There is a page number included at the bottom left of the first page of the double spread. This is obviously to inform the reader what page they're on and also makes the magazine appear more realistic. In the bottom right hand corner, a caption is included which informs the reader who took the image, this is used in magazines to credit the photographer and or who wrote the article for any readers interested.

At the beginning of the text of my article, I have included a drop cap which is the enlarged A. This is to make it clear to the reader exactly where the article starts and where to start reading the article from. The text following on from this letter is also arranged orderly around this enlarged letter to make sure it is readable, presentable and not messy or confusing for the reader to follow. The colour of the drop cap is the same lilac colour that is present throughout the entire double page spread, cover and contents. The font of the drop cap is sans serif, creating a modern, informal and relaxed feel to the article.



Within the text, I have included a pull quote to separate the article. This, as well as giving the article a brighter and more appealing look, whilst still conforming to the colour scheme, gives the reader some insight as to what is mentioned within the article. The quote will intrigue the reader and therefore encourage them to read the article.

There is a small box included at the end of the article in the bottom right hand corner. This includes information about the artist's music. It gives the reader extra information about the artist's work whilst also indicating that the article is finished. The box is secluded from the rest of the text by being placed in a box. This is to indicate that this piece of information is important as it is placed in a more eye catching setting and also placed right at the end of the article where all readers who have read the article will automatically see it and read it. It adds more realism to the magazine and the artist and their work.

The text used for the title is a large, bold, sans serif font. The font is bold as the title is a crucial part to the double page spread and requires much attention from the reader, they will want to know who the sensation is. The font is sans serif to create a modern feel as it is an urban magazine targeted towards young adults. The black background behind the white writing adds more emphasis and attention towards the title.

During the article, I have included gutters. These are the spaces in between the sections of texts to separate them from one another. It makes it clear to the reader where the text starts and finishes. There is a significant space so the reader knows not to read along as opposed to down.

The font for the questions asked in the article are used in a bolder font, this makes it clear to the reader that there are two different people talking during this interview. The size of the font is also size 13 as it is readable, yet not too large that not much text could be included due to the large scale. If the writing is too large, it would take away from the title and image.