The puff for the magazine states 'Special Issue'. This puff is used to draw in a larger audience as the reader can assume this issue of the magazine is 'special' and 'different'. The masthead for the magazine is bright and bold in red, this shows clear contrast amongst the dark background and draws more attention towards the masthead and the artist. The masthead is also placed in front of the date of the magazine. This is an unusual and unconventional technique; however, it does draw a lot of attention towards the date which may be significant in future.

The main coverline is bold and clear amongst the other coverlines as it is in a larger font and placed in front of a darker background, pushing it forward visually. The main coverline, as well as the other coverlines are in sans serif. This is to give the magazine a more modern feel to it, perhaps reflecting and mimicking the work of the artist.



The artists head has been placed in front of the masthead, overlapping it. This technique makes it appear as though the artist is brought forward, giving her more significance and attention. It gives the appearance that she is the most important aspect of the magazine as she is essentially 'in front of' everything else.